

serebra learning corporation *a unique approach to global education*



Creating Innovating Solutions That Enhance the Learning Experience

Serebra Learning Corporation (TSX VEN: SBR) is one of North America's leading providers of e-learning solutions for enterprises and individuals around the globe. Utilizing a combination of the latest technology and the finest courseware of over 2,600 titles, Serebra delivers a unique and refreshing approach to e-learning. With more than 18 years of industry expertise, Serebra has developed a leading infrastructure technology that bridges the knowledge gap and allows information access to anyone, at anytime, from anywhere in the world.

The EasyLearning Mission

The EasyLearning program seeks to facilitate and enhance a culture of life-long learning. The clear goal is to improve the lives of students by offering everyone the skills and tools they need to succeed in the new knowledge-based economy.

Recent Highlights

- Serebra launches the EasyLearning program for the Republic of Uganda's Ministry of Education and Sports. The pilot program will serve 35,000 new learners across Uganda
- Serebra adds 133 new courses to the EasyLearning course catalog and creates a new Desktop library bringing the number of courses offered through EasyLearning to 560
- Serebra has delivered a custom-built Learning Management System (LMS) for the highly secure intranet of a military organization in Abu Dhabi, United Arab Emirates
- Serebra achieves technological breakthrough and lays the groundwork for secure online course access from local ISPs

Ted Moorhouse, President & CEO Serebra Learning Corporation

Ted was elected to the Serebra Board in September 2002 and was appointed President in October 2002. Before joining Serebra, Ted was President of Cordova Pacific Capital Inc. Prior to this, Ted held senior management positions at Epic Data, Oracle and Nortel Networks.



Ted began his career in 1979 with Ernst & Young, Chartered Accountants. After completing his articling term of service, Ted joined Nortel Networks, holding positions of increasing responsibility over an eight-year period. Ted's key Nortel experiences included an international assignment directing sales and marketing for the Advanced Office Computers division (London England), Ontario and Alberta sales management, culminating in senior management with responsibility for global product line management. Ted then followed his senior manager to Oracle Corporation, where he was a branch manager.