

benefits of the easylearning program



The people who benefit from the EasyLearning Program gain far more than an education. They gain the promise of a better life, a renewed sense that they will have a chance to achieve their hopes and dreams in the 21st century.

Benefits for Nations with Limited Bandwidth and Internet Access

- Students around the world can access courses anytime, anywhere
- Courses can be easily accessed & downloaded via the Internet using the EasyLearning cards
- Accommodates different learning styles and promotes learning through interactivity, audio and visual tools
- Students learn in a risk-free environment in which they can try new things and work at their own pace
- Utilization of the internet infrastructure investment now accessible in all districts
- Increased country attractiveness to new economy investors - outsourcing
- Catalyst for job growth and increased economic prosperity
- Better-trained employees can obtain better paying jobs
- Increased productivity and efficiency in a workplace environment
- Access for all global citizens to 560 certification level IT, Desktop and Professional Development courses
- Courses can be delivered consistently each time and for each participant
- Better trained students can perform their jobs more efficiently, giving them greater job satisfaction

Benefits for the Sponsors

- Name recognition from customized and branded EasyLearning cards
- Global appreciation for providing learning to underserved students around the world
- Access to skilled labor that can help stabilize developing economies
- Recognition for Social Responsibility and commitment to social causes
- The opportunity to leverage local marketing and PR activities
- Financial incentive, as the sponsor may benefit from a tax perspective