



Fostering Education in Developing Nations

The people who benefit from the EasyLearning Program gain far more than an education. They gain the promise of a better life, a renewed sense that they will have a chance to achieve their hopes and dreams in the 21st century.

Serebra Learning Corporation, one of Canada's leading providers of e-learning solutions, has launched a global skills development initiative called the EasyLearning Global Education Program. Through EasyLearning, 560 certification level Information Technology (IT), Desktop Skills and Professional Development courses will be distributed to 133 countries with limited bandwidth and access to the internet around the world. Under this program, millions of students in these countries will now have enhanced learning opportunities.

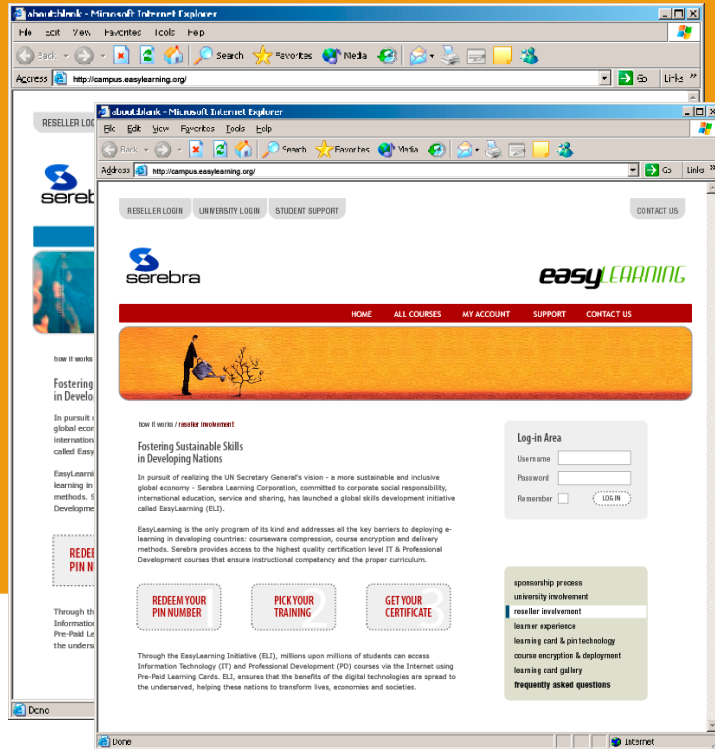
E-learning eliminates the barriers of time and distance, creating universal opportunities for people, companies and countries.

John Chambers, President & CEO, Cisco Systems

EasyLearning strives to:

- Provide the highest quality IT, Desktop & Professional Development courseware to students in countries with low bandwidth and limited internet access at moderate costs
- Bridge the digital divide and develop new avenues for intellectual career choices in vocational and on-the-job permanent education
- Provide access to vendor specific, certification level courseware that ensures instructional competency and the proper curriculum
- Qualify U.S. and international institutes who would like to offer certificates of achievement and involve them in the program

*easylearning,
an innovative
approach to
education*



How EasyLearning Works

The EasyLearning Program has been founded with a sole purpose: to provide, facilitate and enhance a culture of lifelong learning for all citizens of any nation.

Responsible corporations and foundations provide funding for the EasyLearning Program. The program sponsors student-initiated learning of sustainable skills in Information Technology, Desktop and Professional Development.

Using their learning card PIN code, students register by visiting the web address on the card. One PIN code unlocks a course for a 3-month period of unlimited access. Upon successful completion of each course, a certificate of achievement is awarded with potential credit value to a university or college.

PIN Technology Each card has one PIN code for access to one encrypted course in Serebra's global catalog.

Course Encryption Serebra's "Synapse" technology enables easy log-in and timely

